

AAPI Heritage Month

VERA WANG

READING COMPREHENSION



NO-PREP & EDITABLE

VERA WANG

Vera Wang was born on June 27, 1949, in New York City. Growing up in a privileged household, Wang was exposed to the world of fashion from an early age. Her parents, both of Chinese descent, instilled in her a strong work ethic and a passion for precision. Despite her expectations for her to pursue a career in finance, Wang chose to follow her own path.

EDUCATION

She attended Cornell University, where she studied art history. After graduation, she began working at Neiman Marcus, a department store in Dallas, Texas. Her passion for fashion led her to work as a buyer for Neiman Marcus, eventually becoming the store's first ever women's wear designer.

ENTREPRENEURSHIP

In 1983, Wang founded her own brand, "Vera Wang," which quickly became one of the most popular bridal gowns in the world. Her designs have been featured in numerous magazines and publications, including "Vogue" and "Bridal Guide."

HER BRAND

Vera Wang's brand is known for its elegant and sophisticated designs. Her signature style is characterized by clean lines, flowing fabrics, and intricate detailing. She has also expanded her brand into home decor, accessories, and fragrances.

PERSONAL LIFE

Vera Wang is married to Jim Tolpin, a former executive at Neiman Marcus. They have two children, a son and a daughter. In her free time, Wang enjoys traveling and spending time with her family.

ACHIEVEMENTS

Vera Wang has received numerous awards and recognition for her contributions to the fashion industry. She has been honored with the CFDA Lifetime Achievement Award, the CFDA's highest honor, and the CFDA's Lifetime Achievement Award. She has also received the CFDA's Lifetime Achievement Award and the CFDA's Lifetime Achievement Award.

ANSWER KEY

1. Who is Vera Wang? 2. Where did she grow up? 3. What did she study in college? 4. What job did she have after college? 5. When did she start her own brand? 6. What is her brand known for? 7. Who is her husband? 8. Does she have any children? 9. What awards has she received?

READING COMPREHENSION MCQ'S QUESTIONS ANSWER KEY

READING PASSAGES WITH TEXT DEPENDENT QUESTIONS

VERA WANG

Vera Wang was born on June 27, 1949, in New York City, USA. Growing up in a privileged household, Wang was exposed to the world of fashion from an early age. Her parents, both of Chinese descent, instilled in her a strong work ethic and a passion for creativity. Despite her family's expectations for her to pursue a career in figure skating, Wang's love for fashion led her down a different path.



EDUCATION

Wang attended Sarah Lawrence College, where she studied art history. After graduation, she briefly pursued a career as a professional figure skater before transitioning into the fashion industry. Wang's background in art and her keen eye for design laid the foundation for her future success as a fashion designer.

ENTRY INTO FASHION

Vera Wang's career in fashion began in the 1970s when she joined *Vogue* magazine as a senior fashion editor. During her time at *Vogue*, Wang honed her skills in styling and design, working closely with renowned photographers and designers. Her experience at *Vogue* provided invaluable insights into the fashion world and prepared her for her future endeavors as a designer.

LAUNCHING HER BRAND

In 1980, Vera Wang took a bold step and launched her eponymous fashion label, initially focusing on bridal wear. Her innovative designs, blending traditional elegance with modern sophistication, quickly gained popularity among brides-to-be. Wang's attention to detail and commitment to quality set her bridal collections apart, earning her a reputation as one of the leading bridal designers globally. This pivotal moment marked the beginning of Wang's journey to establish herself as a formidable force in the fashion industry.

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ICONIC BRIDAL DESIGNS

Vera Wang revolutionized the bridal industry with her iconic designs, synonymous with luxury and elegance. Her creations have become sought after by brides worldwide, known for their exquisite craftsmanship and timeless beauty. Wang's bridal gowns redefine traditional notions of wedding attire, setting new standards for sophistication and style.



EXPANDING INTO FASHION EMPIRE

Beyond bridal wear, Vera Wang expanded her brand to encompass ready-to-wear clothing, accessories, fragrances, and home goods. This diversification solidified her position as a formidable force in the fashion industry, offering her signature style to a wider audience. Wang's empire reflects her versatility and innovation, captivating fashion enthusiasts across various lifestyle categories.

CELEBRITY CLIENTS

Vera Wang's designs have adorned numerous celebrities and public figures, solidifying her status as a go-to designer for red carpet events and high-profile weddings. Her creations have graced the pages of fashion magazines and garnered acclaim for their exquisite craftsmanship and timeless allure.

LEGACY

Vera Wang's legacy extends far beyond her contributions to the fashion world. As a trailblazing designer and entrepreneur, she has shattered stereotypes and defied expectations, paving the way for women in the male-dominated fashion industry. Wang's unwavering dedication to her craft, coupled with her fearless approach to design, continues to inspire aspiring designers and fashion enthusiasts around the globe. Her impact on the fashion landscape and her lasting influence on bridal culture ensure that her legacy will endure for generations to come.

READING COMPREHENSION

COLORED & B/W
VERSIONS INCLUDED

SHORT ANSWER QUESTIONS

1. When was Vera Wang born?
2. Where did Vera Wang study art history?
3. What industry did Vera Wang start?
4. When did Vera Wang launch her brand?
5. What is one aspect of Vera Wang's personality?

ANSWER KEY

MCQ'S

1. a) June 22, 1949
2. b) Sarah Lawrence College
3. d) Fashion
4. c) 1960
5. a) Bridal wear
6. b) Reinventing the bridal industry
7. c) Ready-to-wear clothing, accessories, fragrances, and home goods
8. d) Collaboration with other designers
9. a) Professional figure skating
10. c) Dear luxury and elegance

SHORT ANSWER QUESTIONS

1. Vera Wang was born on June 22, 1949.
2. Vera Wang studied art history at Sarah Lawrence College.
3. Vera Wang taught her class in The Fashion School.
4. Vera Wang launched her eponymous fashion label in 1983.
5. One aspect of Vera Wang's design philosophy is the positive influence of bridal culture.

6. What is one achievement made regarding Vera Wang?
 - a) Starting an Oscar for Best Costume
 - b) Reinventing the bridal industry
 - c) Becoming a professional figure skater
 - d) Publishing a bestselling novel
7. How did Vera Wang expand her business?
 - a) By opening a chain of restaurants
 - b) By launching a line of beauty care products
 - c) By introducing ready-to-wear fashion
 - d) By becoming a television personality
8. What is one aspect of Vera Wang's life that is showcased?
 - a) Her career as an actress
 - b) Her contributions to environmental causes
 - c) Her influence on bridal culture
 - d) Her achievements in the music industry
9. Which industry did Vera Wang initially transition into fashion?
 - a) Fine
 - b) Modern
 - c) Professional figure skating
 - d) Engineering
10. What sets Vera Wang's bridal designs apart?
 - a) Their uniqueness
 - b) Their creativity
 - c) Their originality
 - d) Their value

Name _____

Date _____

VERA WANG

DIRECTIONS: CHOOSE THE CORRECT ANSWER.

1. When was Vera Wang born?
 - a) June 22, 1949
 - b) July 5, 1960
 - c) June 27, 1959
 - d) May 12, 1955
2. Where did Vera Wang study art history?
 - a) Parsons School of Design
 - b) New York University
 - c) Sarah Lawrence College
 - d) Fashion Institute of Technology
3. In which industry did Vera Wang begin her career?
 - a) Fashion
 - b) Interior design
 - c) Music
 - d) Film
4. When did Vera Wang launch her eponymous fashion label?
 - a) 1985
 - b) 1990
 - c) 1975
 - d) 2000
5. What was Vera Wang's initial focus when launching her brand?
 - a) Ready-to-wear clothing
 - b) Fragrances
 - c) Bridal wear
 - d) Accessories

10 - MCQ'S & 5
QUESTIONS

ANSWER KEY
INCLUDED

READY TO PRINT

NO-PREP !

JUST PRINT AND GO!



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EASY EDITING

EDITABLE

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PowerPoint